

Executive Report

2021 | 22



Credits

CONCEPT AND WRITING

Duda Mattar

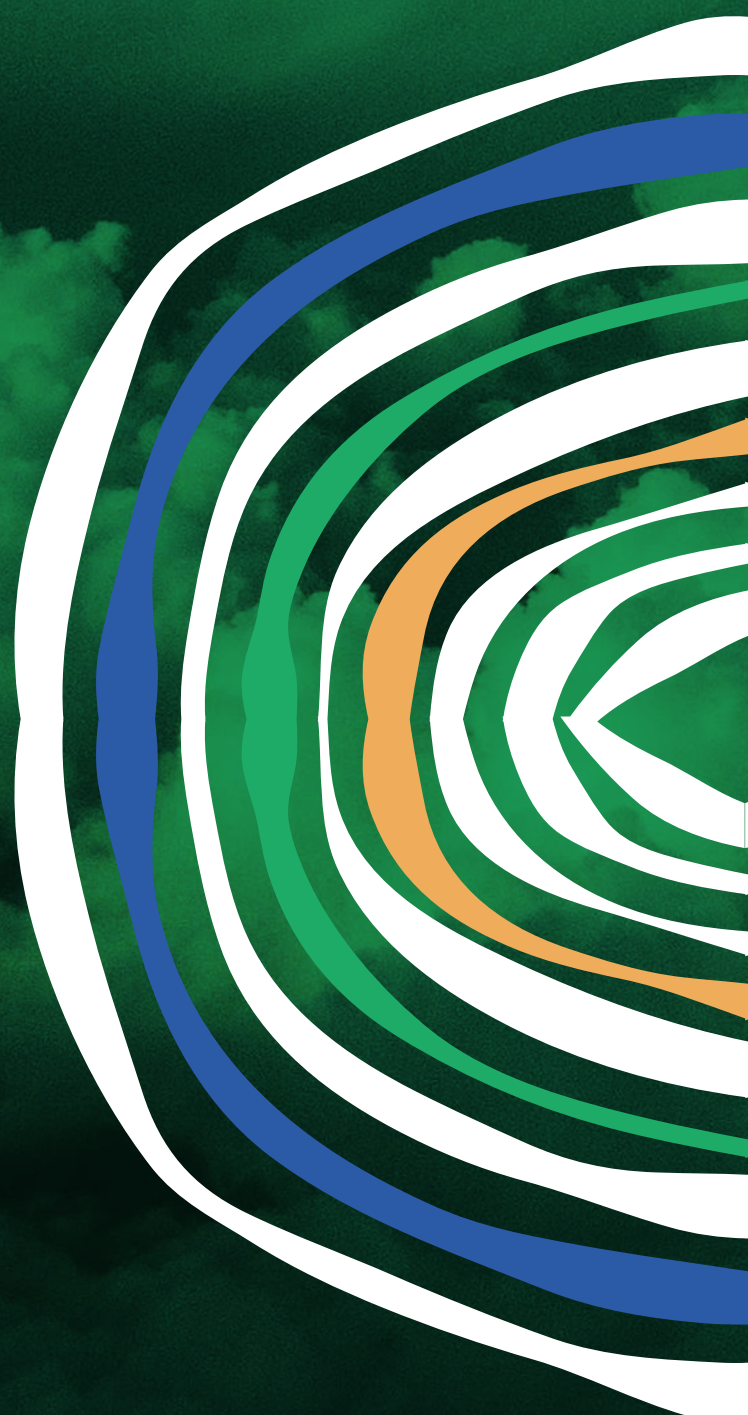
Márcio Martins

IMAGES

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GRAPHIC PROJECT AND FORMATTING

IG+ Comunicação Integrada



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Letter from The CEO

During COP26, in 2021, I had the privilege and the honor to take part in a climate debate with engaged young people from several countries and former U.S. President, Barack Obama. After the event, when cameras were already off, Obama made a comment that deeply surprised me. He asked if we felt a certain existential crisis over the actual impact of what we are doing. The former President shared his experience and said he felt the same way, particularly after he reached the pinnacle of his political career at such a young age. Obama emphasized that it's perfectly normal to feel that way, and encouraged us to stand strong and with an open heart for always learning and marching with determination

In addition to the difficulties presented by uncertainty, political instability and difficulty perceiving the real impacts of our actions, the CBC management employed major efforts in bringing the spotlight over the climate agenda during the 2022 elections. Overall 54 candidates running for governor on all Brazilian states received our proposals. In addition, we work in partnership with governors in order to strengthen climate politics in states, including the creation of the Bioeconomy and Climate Financing Plan in the State of Pará, with active participation from local communities. Many ideas that were born from strategic and paradiplomatic meetings became full-blown initiatives entirely spearheaded by the states and their respective governors, such as the creation of consortiums, state funds and green seals, among other results shown in the next pages of this report.

Although the CBC staff is small, we understand that nobody works alone in the tertiary sector, and thus we grew. We acknowledge that we can only progress on the climate agenda if we have a collaborative spirit, supporting projects from other partner institutions and understanding our role as facilitators and articulators. We were greatly successful with the strategy of the Governors for Climate movement, which became even clearer

to me when I read an excerpt from the book *Banzeiro òkôtô: a trip to the Amazon, Center of the World*. Author Eliane Brum explains that “the best thing that can happen to an idea is for it to be incorporated by different key players to the point that those who started the journey are overcome – which is obviously different than being erased. It’s the best way for movements not to have an owner, although it can mean that your thoughts are converted into something else, for better or worse. But this is the way of movement for all people”. All this makes us understand that our clear support and collaboration strategy with other institutions must continue, because only together and united we are able to advance the Brazilian climate agenda.

2022 was marked by important CBC initiatives regarding baseline work. One of those was the largest training module ever performed by the Climate Reality Project, founded by Al Gore, that **qualified over 3 thousand Brazilian climate leaders**, in a course fully help in Portuguese. In addition, the climate justice project of the Letters of Climate Law began in the Favelas da Maré Complex, in Rio de Janeiro. The Faz Junto Program has progressed in projects supporting the production of green hydrogen and environmental recovery at the São Francisco water basin, and the works of the Fernando de Noronha



Laboratory already started, that will become an innovation hub in zero carbon technologies and business models. More details on the initiatives are presented below in this report.

In organizational terms, CBC's governance is further strengthened in the second year of management of the new council and board. We started an intense process of developing a logic of programs, which clearly defined the areas of advocacy, studies, training and the execution of innovative projects in partnership with other institutions. It is also important to highlight that we seek to train our leaders and managers by participating in courses and training offered by Fundação Dom Cabral.

In addition, we strengthened our organizational culture regarding social inclusion and diversity policy, including the racial, sexual and generational axis, with the help of specialized consulting and giving autonomy to the team to develop the strategy. Finally, we defined a clear strategy for the CBC focusing on

four major themes in 2023, from a new political context. The first is **Climate Governance**, in which we seek to align the new federal government's strategy to strengthen state governments and facilitate the search for climate finance and the implementation of structural



IN ORGANIZATIONAL TERMS, CBC'S GOVERNANCE IS FURTHER STRENGTHENED IN THE SECOND YEAR OF MANAGEMENT OF THE NEW COUNCIL AND BOARD

projects. We will continue to work inside the Federal Senate, supporting the Environment Commission and perhaps contributing to the return of the extinct Joint Commission on Climate Change. The second is the **Energy Transition**, in which we will work closely with the Climate Reality Project International on the strategy of vigorously debating oil and gas exploration for COP28, in the United Arab Emirates, at the end of 2023. We will work to provide Petrobras and other companies with a clear view regarding the energy transition and modernize themselves in light of the prospect of an accelerated transformation in the oil and gas sector for offshore wind and other sources. The third is **Climate Justice**, with strengthening the work of small but powerful local NGOs that are unable to hold conversations with governments and that can have their work enhanced by us, mainly in climate adaptation and biodiversity.

Finally, we intensified works with the banner of **Climate Education** in Brazil, seeking to pass laws for making the topic mandatory on school menus.

The Centro Brasil no Clima has matured internally and, in a new political context, we will have incredible opportunities to accelerate the necessary changes to advance the climate agenda. As my late father would say, in a quote from author Fernando Pessoa, "everything is worth it when the soul is not small". We will continue moving forward with determination, even if uncertainties arise at times about the real impact of our work, keeping a light learner's heart. Our commitment is to work tirelessly on the most worrying issue of our generation.

Guilherme Syrkis
CEO of Centro Brasil no Clima



Presentation

2022 was seen as challenging from start to finish. Within the national scenario, federal and state elections represented a unique opportunity to invest in actions that could influence government plans and the stances of future Executive heads of states, through the **Governors for Climate** coalition, articulated by Centro Brasil no Clima (CBC).

In the international sphere, COP27 was held last November in Egypt and promoted debate on various subjects, at a conference with a strong symbolism since it took place in the African continent for the first time, and had **climate justice** as its main theme, particularly important for developing countries.

In Brazil, The Climate Reality Project Brazil, represented by CBC, organized the world's first training module in the mixed model, with over 7,000 subscribers and an amendment built together with Al Gore's team and The Climate Reality Project global

The year went on and, one by one, challenges were overcome. The CBC team continued working on what it knows how to do best: articulation, engagement, advocacy and production of knowledge to face the climate crisis. One of the novelties was the process of structuring CBC's activities based on the reorganization of projects and actions into programs.

Among the highlights of this year is the preparation of the document **Governors for Climate** in the 2022 Elections, with recommendations for the government plans of candidates for state governments.

The 1st Journalists on Climate Workshop, an online training initiative, was attended by five climate change experts, who discussed current issues and interacted, for over three hours, with 80 journalists and influencers. In addition, we promoted, together with partner organizations, a cycle of debates at the national level over the course of six months, with the participation of around 400 people.

We attended COP27 with the largest entourage ever sent by Centro Brasil no Clima to an international conference, promoted relevant events and articulated meetings between governors or environmental state secretaries and key international players for discussion of initiatives and projects. The events had the participation of Marina Silva, who is once again Minister of the Environment and Climate Change, and the former Ministers Izabella Teixeira and Sarney Filho, and the former President of Ireland and pioneer of the debate on climate justice, Mary Robinson.

In the technical area in 2022, we carried out studies, literally, from north to south of the country. We started the year by announcing, in January, the result of the survey commissioned by the municipality of Porto Alegre (RS) on the electrification of the bus fleet in the capital of Rio Grande do Sul, and we ended 2022 by announcing at COP27, in November, the Bioeconomy Plan prepared for the government of Pará.

Further details on these and other accomplishments are below in this report.



THIS YEAR'S HIGHLIGHTS INCLUDE THE DRAFTING THE DOCUMENT "GOVERNORS FOR CLIMATE" IN THE 2022 ELECTIONS, WITH RECOMMENDATIONS FOR INCLUSION IN PLANS OF GOVERNMENT OF STATE GOVERNOR CANDIDATES







CBC IN 2022

Our programs

In line with the most modern practices adopted in the tertiary sector, in Brazil and abroad, and following a request from the members of our board, we structured the CBC's activities into programs, based on the reorganization of actions and projects. In addition, we started to work with a clearer action matrix, a true guide for the development of our initiatives.

Therefore, our actions and projects are sorted into four major programs: **Politics on Climate, Studies on Climate, Descarbonários and Project Laboratory.**

Check below the focus of each of the programs and the actions carried out within the scope of each of them throughout 2022.

 COORDINATES	 STUDIES	 QUALIFIES	 CHANGE TOGETHER
Politics in Climate Program	Study Program	Descarbonários Program	Laboratory Program
Advocacy	Studies	Forms Leaderships	Cooperation and Partnerships
Diplomacy	Analyses	Develops Professionals	Prototyping and Modeling
Mobilization	Policy Briefs	Educates Young People	Innovation
Communication	Insights	Manage Leadership Network	Financing



POLÍTICA NO
CLIMA

POLITICS ON CLIMATE

The focus of the Politics on Climate program is incidence over public policies. Its scope includes articulation with high-level political figures in favor of sustainable development and the fight against the climate emergency. In addition, the program covers subsidization for the creation of public policies, support for climate governance at the local level and promotion of state leadership. Through effective paradiplomacy work, we establish and maintain partnerships and concrete talking and action channels with the European Union, United Kingdom, China and the United States, in addition to important international entities.

Over 2022, the Politics on Climate program had extraordinary variety and intensity in its activities. And no other outcome was possible in such an important year: elections and COP27.

In order to influence and provide inputs to the government plans of candidates for state governments throughout Brazil, we prepared technical documents with essential points about the climate crisis and its causes. These documents were **handed over to male and female candidates and technical teams**, with the aim of, once again, drawing attention to the current centrality of the climate issue and, furthermore, encouraging states to play a leading role in the matter. Overall, 54 candidates received our proposals.

The initiative is part of the set of actions carried out by the Governors for Climate alliance. Articulated by the CBC, the coalition brings together 24 Brazilian states and has become the main instrument of sub-national climate governance in Brazil, with widespread capacity for national and international articulation.

The documents were organized based on the characteristics of each region of the country, highlighting the most strategic issues and subjects for each. However, some points were included in all documents, such as fighting deforestation, energy transition in the transport industry, basic sanitation and access to water, disaster prevention, among others. A job done by our technical and advocacy teams that received support from the other areas. Check out the result [here](#).

A strategic meeting was held in Brasília in 2022 with the European Union ambassador and representatives from all 27 countries, among ambassadors and advisory ministers, also attended by the governor of Espírito Santo, Renato Casagrande, representing the Consórcio Brasil Verde and the Governors for Climate coalition. At the meeting, the ambassador of the European Union, Ignacio Ybáñez, announced the opening of an office of the European Investment Bank in Brazil.



GUILHERME SYRKIS,
CEO OF CENTRO
BRASIL NO CLIMA,
WITH RENATO
CASAGRANDE,
GOVERNOR OF
ESPÍRITO SANTO,
REPRESENTING THE
GOVERNORS FOR
CLIMATE COALITION,
AND IGNACIO YBÁÑEZ,
AMBASSADOR OF THE
EUROPEAN UNION IN
BRAZIL

The meeting was scheduled with the objective of renewing the partnership between the European Union and Brazilian states within a new political context, and addressed important subjects related to climate, perspectives of advance on bilateral relationships and brought consensus on the importance of increasing alignment on climate change. The meeting was an opportunity to reinforce the importance of paradiplomacy in relation to advancing the climate and economic agendas, amidst the inauguration of a new government.

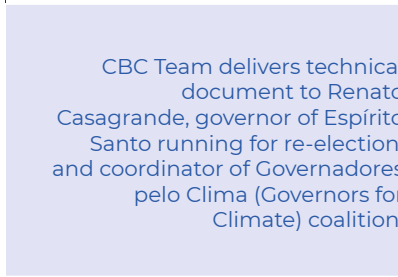
The partnership with the European Union opens up a series of possibilities for the Governors for Climate coalition in the new scenario in Brazil and makes it possible to attract investments in green economic chains and regenerative and inclusive actions.

The meeting brought together representatives from Belgium, Cyprus, Croatia, Slovakia, Slovenia, Spain, Finland, France, Greece, Holland, Hungary, Ireland, Italy, Luxembourg, Malta, Poland, Portugal and the Czech Republic.

The advocacy actions with the Brazilian states, consolidating articulation and action at the sub-national, national and international levels for the implementation of climate policies and actions, should also be highlighted. At first glance, the work performed in 2022 was directed towards six states: São Paulo, Rio Grande do Sul, Pernambuco, Pará, Mato Grosso do Sul and Espírito Santo. In addition, we opened channels for dialogue and strengthened connections with the governments of Santa Catarina, Paraná, Bahia, Ceará and Rondônia.



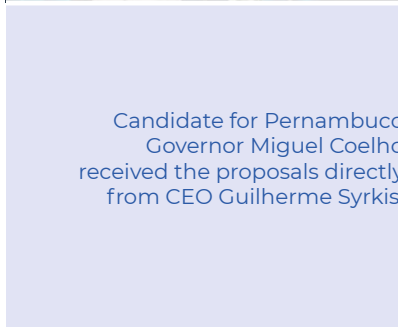
Guilherme Syrkis and Fabio Feldmann, CEO and special advisor at CBC, respectively, deliver a technical document to former Governor of Mato Grosso do Sul, Reinaldo Azambuja.



CBC Team delivers technical document to Renato Casagrande, governor of Espírito Santo running for re-election, and coordinator of Governadores pelo Clima (Governors for Climate) coalition.



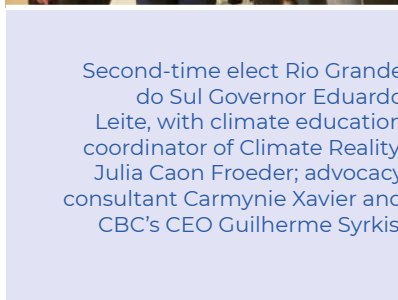
Candidate for State Governor of Pernambuco Danilo Cabral receives proposals for fighting climate crisis from CBC's CEO Guilherme Syrkis and CBC's senior consultant Sergio Xavier.



Candidate for Pernambuco Governor Miguel Coelho received the proposals directly from CEO Guilherme Syrkis.



The re-elected Governor of the state of Pará, Helder Barbalho, with Fabio Feldmann, Guilherme Syrkis and CBC's institutional manager, Flávia Bellaguarda.



Second-time elect Rio Grande do Sul Governor Eduardo Leite, with climate education coordinator of Climate Reality, Julia Caon Froeder; advocacy consultant Carmynie Xavier and CBC's CEO Guilherme Syrkis.



Simultaneously with the actions presented herein, we held in partnership with other environmental institutions, the cycle of debates “[Climate Changes and Ways for Development](#)”, between June and November 2022. The events, which stood out for their multidisciplinary nature, involved civil society, states and members of the National Congress.

See below the subjects approached and links to watch the events.

The objective was to approach the issue of climate change transver-

sally, as a way of guiding Brazilian society on urgent issues. In addition to the more obvious points related to the agenda, we shed light on how the climate fight is closely related to the fight against social inequality and poverty, extremely relevant issues in an election year.

Companies jointly holding the event were: Centro Brasil no Clima (CBC), Instituto Clima e Sociedade (ICS), ICLEI – Governos Locais pela Sustentabilidade, Associação Nacional de Municípios e Meio Ambiente

(ANAMMA), Frentes Parlamentares Ambientais Estaduais, Centro Brasileiro de Relações Internacionais (CEBRI), Observatório do Clima (OC) e Convergência pelo Brasil, Instituto de Direito Coletivo (IDC), Instituto Brasileiro de Biodiversidade and Liga das Mulheres pelo Oceano. Among NGOs, government entities and the business sector, more than 520 entities were represented.

Events of the cycle of debates on Climate Change and Routes to Development:

Launch | 06/01/2022

Organization: all partnered organizations

Watch: <https://youtu.be/Pm5zCD-MnRwo>

Brazil, biodiversity and global challenges | 06/09/2022

Organization: Centro Brasileiro de Relações Internacionais (CEBRI)

Watch: <https://youtu.be/a3P8pMN0kW8>

The climate emergency on subnational government agendas | 06/23/2022

Organization: ICLEI – Governos Locais pela Sustentabilidade

Watch: <https://youtu.be/EZ-da17mMstQ>

Climate Changes and National Congress | 07/13/2022 (hybrid)

Organization: Frente Parlamentar Ambientalista, Frentes Estaduais e Centro Brasil no Clima

Watch: <https://youtu.be/sOKi-2XLtqzg>

Brazilian Energy Matrix: when and how to relinquish fossil fuels | 08/11/2022

Organization: Instituto Clima e Sociedade (ICS)

Watch: <https://youtu.be/q-f-zd1THoUk>

Regulation of disclosure of information on social, environmental and climate risks by institutions of the National Financial System (SFN) | 08/31/2022

Organization: Convergence for Brazil

Watch: <https://youtu.be/9N-ZpXx4o1Q8>

The future of climate policy in Brazil: from the own goal to the cycling goal | 09/19/2022

Organization: Climate Observatory

Watch: https://youtu.be/53QXj-QP_jyw

Global milestone for biodiversity after 2020 | 09/26/2022

Organization: Instituto de Direito Coletivo (IDC)

Watch: <https://youtu.be/IG2gl-43ZAI4>

No Blue, no glue: inclusion of the ocean in Brazilian climate public policies

Organization: Liga das Mulheres pelo Oceano and Instituto Brasileiro de Biodiversidade (BrBio)

Watch: <https://www.youtube.com/watch?v=KlovjzaqGcY>



AS IN PREVIOUS EDITIONS, CBC PARTICIPATED ACTIVELY IN THE 27TH CONFERENCE OF THE PARTIES TO THE UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE, COP27

27th Climate Change Conference (COP27)

As in previous editions, the CBC actively participated in the 27th Conference of the Parties to the United Nations Framework Convention on Climate Change, COP27, held in Sharm el-Sheik, Egypt, from November 6 to 18, 2022. Overall, we held seven events, with attendance of governors, state secretaries, former environment ministers and foreign authorities from countries such as the United States, Ireland and India.

Over the conference, we hold strategic meetings with participation of state representatives from Espírito Santo, Pará e Ceará; we undertake awareness raising actions with governors of 17 states and held meetings between representatives of Rede Nexus, a major North-American philanthropic group, and the governor of Espírito Santo, Renato Casagrande, to whom we delivered the policy brief on Net Zero Policies and Strategies for State Governments on Climate and Ocean Changes, produced by the Liga das Mulheres pelo Oceano, in partnership with CBC, BrBio and

Instituto Talanoa, in addition to subject specialists. Check out the document in the link: [Blue lenses in climate shortsightedness \(centro-brasilnoclima.org\)](https://blue.lenses.inclimate.org/shortsightedness-centro-brasilnoclima.org)

Within the scope of the Governors for Climate coalition, previous articulations carried out by the CBC led to the participation of Brazilian governors in the agendas of different initiatives at the conference. The preparation process involved raising awareness and mapping the priority themes and projects of each state, in order to connect them with potential events and



GUILHERME SYRKIS, CEO OF CENTRO BRASIL NO CLIMA, FABIO FELDMANN, SENIOR ADVOCACY CONSULTANT AT CBC, AND SERGIO XAVIER, POLITICAL ARTICULATOR OF CBC AND COORDINATOR OF THE REGENERATIVE ECONOMY LABS, AT THE LAUNCH OF THE BRASIL VERDE CONSORTIUM



ELECTED FEDERAL REPRESENTATIVE MARINA SILVA PARTICIPATED IN THE DISCUSSIONS PROMOTED BY THE GOVERNORS FOR CLIMATE ALLIANCE



**CBC TEAM IN MEETING
WITH ENVIRONMENT
MINISTER MARINA SILVA**

bilateral agendas (financiers, for example), indicating to the states all the opportunities that COP27.

With this, we promoted and organized the participation of the governors of the states of Acre, Ceará, Espírito Santo, Mato Grosso, Rio Grande do Norte, Pará and Tocantins. They were able to take part in events organized by CBC individually or in partnership with other institutions and in strategic meetings organized by our team with investment banks. They were also able to participate in closed events with the Minister of the Environment Marina Silva and the former President of Ireland, Mary Robinson, one of the leaders of climate justice issues.

As part of the mobilization, the CBC was represented by The Climate Reality Project Brasil at the

main conference and also at the Youth Conference COY17, by Luan Werneck, Youth Mobilizer. During the event, advocacy actions were promoted to continue the implementation of climate education at the national level and engagement with leaders of the climate reality present at the conferences.

UN Biodiversity Conference (COP15)

The holding of the UN Biodiversity Conference (COP15), which took place in Montreal, Canada, from December 7 to 19, was organized amid pressure and great expectations. The reason was clear: the plan for the conservation of biodiversity, presented 10 years earlier, had not worked and the more than two dozen proposed goals had not

been reached. There was also the expectation about the signing of a new framework for the conservation of biodiversity with targets set for the next 30 years.

Due to the importance of the conference, we drafted a document so that governors and/or representatives would travel to Canada wielding an array of previous decisions adopted over the COPs that were related to sub-national entities, and information on the Post-2020 Strategic Plan for Biodiversity. The document also highlighted the positions defended by Itamaraty and can be read, in full, on the CBC website: [COP 15 OF THE CONVENTION FOR BIOLOGICAL DIVERSITY \(CDB\) \(centrobrasilnoclima.org\)](https://www.centrobrasilnoclima.org/en/cop-15-of-the-convention-for-biological-diversity-cdb).



STUDIES ON CLIMATE

The Climate Studies program was designed to generate and spread knowledge and to support decision-makers on their path towards climate neutrality. This program comprises studies, consulting, surveys and analyses, carried out through greenhouse gas emissions inventories, application of Measurement, Reporting and Verification (MRV) methodologies, quantification and pricing of external factors, assessment and creation of economic scenarios, analysis of sectorial impacts, formulation of good practices in government policies, etc.

Subject lines involved are::

- Climate Policy
- Environmental Economy
- Green finances
- Socioenvironmental Development
- Environmental Regeneration
- Renewable Energies
- Innovation
- Good International Practices
- Carbon Market
- Governance and institutional architecture for the implementation of the Brazilian NDC

In 2022, under this program, the focus was on studies that were in progress, but already in the final stages.

Also in January, we released the results of the survey, commissioned by the city of Porto Alegre (RS), on the complete electrification of the bus fleet in the capital of Rio Grande do Sul. Economic and health data were analyzed, and it

was concluded that replacing diesel buses with electric models could generate savings for public coffers, by 2050, in the order of billions of reais. The survey - published in full on [Sustainability indicator system for urban transport in Porto Alegre \(centrobrasilnoclima.org\)](https://centrobrasilnoclima.org) - was carried out by CBC in partnership with the Environmental Economy Group (GEMA/UFRJ) and Instituto Augusto Carneiro, while also financed by Google.

In the same year, the study carried out under the project "Implementing efforts at the state level to achieve the Brazilian NDC", started in 2020, was also completed. In it, we generate valuable insights to think about mitigation policies and propose MRV (Measurement, Reporting and Verification) indicators in Amazonas, Minas Gerais and Rio de Janeiro. Developed with the support of the Initiative for Climate Action Transparency (ICAT) and the UNEP DTU Partnership, the study had Centro Clima (COPPE/UFRJ)

as an execution partner. These insights indicate that the current emissions trend in the states is not consistent with the NDC targets, but that there is potential for such targets to be easily achieved, provided that urgent measures are adopted. The study is fully available at: [Synthesis report Project ICAT Brasil 2nd Phase \(centrobrasilnoclima.org\)](https://centrobrasilnoclima.org)

The Pantanal biome was also under analysis by our study team. With the support of SEBRAE-MT, under the coordination of senior consultant Sérgio Besserman, we developed an economic and environmental analysis aimed at supporting the transition to a low-carbon economy with less impact. The work involved identifying obstacles and opportunities for sustainable development, through alternative models in different sectors, such as livestock, agriculture, fishing, tourism and energy.

During 2020 and 2021, the biome suffered greatly with forest fires. In September 2020 alone, according to data from the National Institute for Space Research (Inpe), 1,755 hot spots were recorded in the Pantanal, making this the worst month for the Pantanal since 2007. According to the Instituto Centro de Vida (ICV), 95% of fires occur in areas of native vegetation, and the fires consumed 19% of the total extension of the Pantanal, which could take up to 50 years to recover. A change that drew attention in the biome was the loss of flooded surface in the municipalities analyzed by the CBC, which generated significant impacts on local economies.

Throughout 2022, we advised the government of the state of Pará on the creation of a State Bioeconomy Plan (PlanBio), which aims to build a low-carbon socioeconomic development policy in the state. The demand came from the State Secretariat for the Environment and Sustainability (Semas) and the construction of the plan was supported by The Nature Conservancy (TNC) and consulting by the CBC.

The objective was to take advantage of the potential of the state's socio-bioeconomy with a set of actions presented from three axes: Research, Development and Innovation; Genetic Heritage and Associated Traditional Knowledge; and Productive Chains and Sustainable Businesses. The construction of the plan involved several sectors: private initiative, government members, indigenous peoples, quilombolas and traditional com-

munities (PIQCTs) and non-governmental organizations, in addition to teaching and research institutions.

In preparation for the three rounds of workshops that fostered the construction of the plan, the CBC team surveyed relevant aspects based on bibliographical references and conducted prior interviews

with representatives of different sectors. An analysis of the Multi-annual Plan (PPA) of the state was also performed, in order to check for the presence of actions related to bioeconomy and the possibility of budget allocation for the actions proposed in the plan for 2023.

The Bioeconomy State Plan of Pará was launched during COP27, and is the first document of its kind, state-wise in Brazil. The [final version](#) of the document contains an action plan with 89 actions divided by axes. A value of just over R\$ 1 billion was estimated for the

**RESEARCHER AND
ENVIRONMENTAL
SCIENTIST
CARLOS NOBRE**





Fabio Feldmann



Guilherme Syrkis



Sergio Xavier



Fabio Feldmann, Guilherme Syrkis and Sergio Xavier

implementation of these actions over the next five years.

In addition to PlanBio, the CBC supported the state of Pará with a study on climate finance, with the aim of providing recommendations for the Eastern Amazon Fund (FAO). The study, supported by TNC, provides recommendations for obtaining resources, their application in different lines of action, in addition to general aspects of FAO management and its effectiveness in achieving goals. It should be highlighted that the fund was created by the Pará government in order to enable financing for achieving state climate and environmental goals, particularly regarding land use.

In November 2022, we supported, for the second consecutive year, the launch, in Brazil, of the global report The Climate Transparency Report 2022. We held the virtual event, live, in partnership with Climate Transparency and Centro

Clima/UFRJ, with the active participation of our team. Our senior consultant, Sérgio Besserman, was one of the speakers at the event, which had the mediation of our executive director, Guilherme Syrkis, and a lecture by our technical director, William Wills, coordinator of the Brazilian chapter of the report.

The annual report is an international partnership between 16 organizations that present a balance of climate actions adopted by members of the 20 largest economies in the world. The worst news for Brazil was the confirmation of a new record in deforestation in the Amazon. Emissions once again represented practically half of the total measured in the country. If these levels are maintained, the achievement of the NDC target will be seriously threatened.



DESCARBONÁRIOS

DESCARBONÁRIOS

The Descarbonários program includes mobilization and training actions in order to train climate leaders in various sectors and segments. The Climate Reality Project Brasil is the highlight of this program, which also features personalized training and capacity building initiatives, such as Journalists on Climate and the upcoming Senate on Climate and Women on Climate.

In 2022, the Climate Reality Project Brazil, represented in Brazil by CBC, continued promoting recruitment, training and mobilization actions. Climate Brasil is part of a global organization founded in 2006 by Al Gore, Nobel Peace Prize winner and former Vice President of the United States.

In Brazil, the initiative trains thousands of leaders who have the task of bringing about changes in favor of decarbonizing the Brazilian economy. Worldwide, The Climate Reality Project's network of leaders reached 45,000 people in more than 190 countries.

Currently, The Climate Reality Project Brazil maintains 18 active state hubs, another five are under construction and one will be resumed in the first half of 2023. The hubs have as their main functions: creating governance and new rules; developing a reception methodology; follow the creation of new core groups and continuation of ongoing core groups; propose rules for communication, social networks and brands; implement a process for access to financial resources and performing weekly reunions with coordinators.

Organizations and Communities

In 2022, The Climate Reality Project Brasil team defined and put into practice tactics to build relationships and approaches with Brazilian organizations and communities in vulnerable situations and affected by the climate crisis. After mapping and listing the priority public, communication materials were produced for training and collaboration with institutions.

Throughout the year, actions were implemented, based on a well-built outreach strategy, with the participation of 430 collectives, organizations and social movements, nine of which from locations outside the Rio-São Paulo axis. In total, 14 blended classes were formed, focusing on youth, the black population/urban peripheries, traditional peoples/black populations and indigenous peoples.

Maré Complex Climate Rights Charter

Conceived by The Climate Reality Project Brasil and carried out with a working group, made up of residents and workers, the Maré Climate Charter was created based on reflections gathered at a face-to-face event, held on July 23. The text presents three demands for climate rights for the community in each of the four axes: sanitation, food security, urbanization and gender and race. The Maré Complex Charter of Climate Rights was presented during COP27, in Egypt.

The launch took place on October 22, at Museu da Maré, attended by 70 people. Along with the letter, a documentary and a landing page were launched to collect support signatures. The objective is to make the document an important advocacy instrument for articulation with public, private and civil society sectors to meet the demands presented by the population.

Based on the experience in preparing the Climate Rights Charter in the Maré Complex, a methodology was developed for the construction of similar charters in other territories.



MEMBERS OF THE WORKING GROUP, RESIDENTS AND WORKERS, RESPONSIBLE FOR THE CREATION OF THE MARÉ CHARTER OF CLIMATE RIGHTS



[Read and sign the Climate Rights Charter of the Maré Complex \(centrobrasilnoclima.org\)](http://centrobrasilnoclima.org)

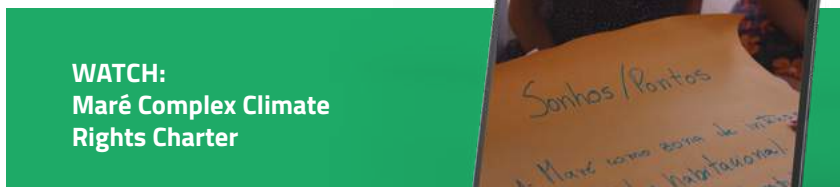
Training

The first hybrid training, focusing on Brazil, received 7,180 registrations on the platform. Overall 2,268 leaders completed the training offered, for the first time, in the hybrid format. Overall, 489 people signed up through the specific link for blended participation. In recent months, the entry of new leaders into The Climate Reality Project Brasil has enabled a 660% growth of the Brazilian network.

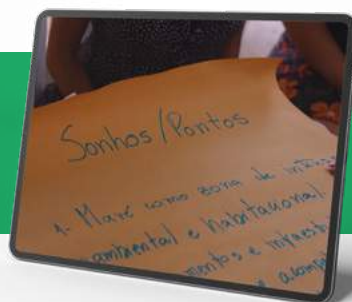
In addition to the traditional presentation by Al Gore, former vice president of the United States, Nobel Peace Prize winner and founder of The Climate Reality Project, and a speech by the new CEO, Phyllis Cuttino, the training included the participation of leaders from local communities from all over Brazil. From 31 speakers, 18 are already identified with Brazilian climate justice profiles from various areas, among which is CBC's CEO, Guilherme Syrkis; indigenous leaders Ailton Krenak and Juma Xipaia; environmental scientist and researcher Carlos Nobre; and professor David Zylbersztajn.



READ:
Climate Rights Charter Methodology



WATCH:
Maré Complex Climate Rights Charter



SUBSCRIBE:
Maré Complex Climate Rights Charter



Climate Education

Centro Brasil no Clima, through The Climate Reality Project, has endeavored concrete investments in climate education actions. Some workgroups were created to continue the advocacy actions and the inclusion of the theme in the Brazilian school curriculum. Check below all group deliveries.

- The Workgroup on Climate Legislation created an interactive digital map covering all Brazilian states and their capitals, also carried out a qualitative analysis on the climate legislation of each region and on the presence of climate education topics. The main objective of the work was to identify, within the National Common Curricular Base, together with the contents of Sciences/Biology and Geography, opportunities to work on Climate Education. In addition, GT acted in curating and sharing practical activities and lesson plans on crisis and climate justice that can be worked on in schools according to the Brazilian national curricular base.

[Brazilian Map of Educational Legislation on Climate Changes / 2022](#)

- The Climate Legislation Working Group created a campaign to translate lesson plans on climate change prepared by teachers and reviewed by scientists, in partnership with Global Tech In, through #EnsinandoJuntosPeloClima. So far, 54 of the 107 lesson plans have been translated and the team intends, in the coming months, to add to this base other lesson plans, which will be created during the 1st Hackathon for Climate Education, to be held on the 28th of April – Education Day, according to the UN. After this step,

all lesson plans will be available for download by teachers interested in applying climate education in their classes. The WG also drafted a tutorial for the implementation of bills at the municipal and state levels in the form of a booklet, providing the necessary information to achieve the objective.

[Climate Education Booklet in your City](#)

- The Youth Working Group, organically formed from the youth speednet workings of the Brazil 2022 Training, has become a space for more than 50 young people to dialogue, improve their knowledge about climate change and develop projects together. As the main delivery objective for this quarter, survey “Climate Activism and Education” was chosen, carried out internationally with environmental activists. The objective is to understand what are the main triggers for people to become interested in the climate agenda, if they have already had climate education in schools, and how they think the topic should be treated in the school environment. The survey has over 159 responses so far.

Letter on climate education

During COP27, in activities performed in the youth and childhood pavilion, the Climate Reality Project Brazil urged young people to write letters with wishes, advice and tips on how Brazilian children could engage in performing climate action. In total, 37 letters were written and delivered from people representing all continents. Afterwards, international offices were asked to suggest young climate reality leaders and other volunteers to send similar letters via e-mail. In

the end, 85 texts were obtained sent by offices in Canada, India and countries in Africa and Latin America. Thus, at the end of the process, 122 letters were obtained, written in five different languages, which were transcribed and translated into Portuguese. **The objective is to create a booklet with the collected letters to be used as a learning methodology in Brazilian classrooms.**

Journeys for Climate

By means of the Journeys for Climate, a methodology created and applied by The Climate Reality Project Brasil, it was possible to raise awareness of the commitment with the climate crisis; provide access to scientific knowledge on the subject; stimulate leadership in fighting the climate crisis; and create climate solutions at a local level.

The following results were achieved so far:

- 34 classes concluded.
- Over 800 certified people.
- Attendants from all Brazilian states.
- Over 30 trained facilitators to multiply this methodology.

The city of Rio de Janeiro became the first in Brazil to include the climate education these in the teaching of municipal schools, thanks to the approval of Law 7,523/22, with the inclusion of subjects in classes such as global warming, geopolitics and climate, biodiversity, climate justice and environmental racism, among others. The Climate Reality Project Brazil encouraged the bill based on the delivery of the Youth for Climate Education manifesto, with 3,653 signatures. For a year, The Climate Reality Project Brazil team spared no efforts to transform the document into a bill and contribute to the approval of similar laws in other Brazilian cities.

The bill was written by the leader of Realidade Climática João Pedro Rocha. At the City Hall, it was presented by counselors William Siri, Dr. Marcos Paulo and Mônica Benício, all from the PSOL political party, approved and transformed into Law n° 7.523/22. In December, the project was approved by the Legislative Assembly of Rio de Janeiro and sent for approval by the Executive Branch. At the federal level, Deputy Weliton Prado (PROS-MG) presented Bill No. 2984/22 in the Chamber of Deputies, which provides for the National Program for Climate Education in Brazilian Schools.

The members of The Climate Reality Project Brasil participated in several events throughout the year, such as: II Municipal Children's Conference for the Environment; Regional Environmental Education symposium, in partnership with the UERJ Applied Studies Laboratory for the Sustainability axis; and the first Climathon Rio de Janeiro 2022, in partnership with Universidade Veiga de Almeida (UVA).

The Climate Reality Project Brasil team sought to strengthen the partnership established with the City of Rio de Janeiro to carry out various activities, such as, for example, a Climate Wall, with the participation of servants from the Department of Education.

The launch of e-book *Para que justiça climática?*, in June, took place because of the first National Climate Leader Meeting. The event was attended by 69 people and focused on climate justice. Leaders had the opportunity to describe the work and struggle process. The material is available for free download, after filling out [specific form](#). In addition, a landing page was created for accessing e-book *Para que Justiça Climática?* which can be visited [here](#).



READ MORE IN:
climathon.old.climate-kic.org

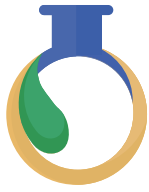


WATCH:
Climathon Rio de Janeiro
2022 | Award Ceremony

Press as an ally to the climate

The 1st Journalists on Climate Workshop, promoted by CBC, was attended by CEO Guilherme Syrkis during the opening and closing acts. Both roundtables, mediated by journalist Ana Carolina Amaral, have gathered senior consultants Fabio Feldmann ("Brazilian Challenges in 2023"), Sérgio Besserman ("Communicating Crisis and Climate Urgency") and Sergio Xavier ("Regenerative Journalism and the Challenges of the Decarbonation Economy"), and Institutional Relations manager Flávia Bellaguarda ("Climate Justice with Cross-sectional Approach").

The online event, around three hours long and broadcasted on Zoom, has gathered 80 journalists and influencers. At the end of the panels, Ana Carolina Amaral promoted discussion between the speakers, attendants and members of Centro Brasil no Clima. The initiative was supported by Instituto Clima e Sociedade (iCS).



LABORATÓRIO
DE PROJETOS

PROJECT LABORATORY

Based on the Project Laboratory program, we design and execute innovative and transformative projects on the theme of climate change, in dialogue with the CBC's strategic agenda. The laboratories work as a two-way street: they provide technical subsidies and enable articulations for the other three programs, which put the proposed actions into practice, as in the case of the Climate Studies program.

In other words, it is in the Project Laboratory that we materialize and give tangibility to ideas, concepts and studies. A process that includes prototyping from new productive and operational arrangements to articulation with other sectors for the creation of economic and environmentally feasible alternatives.

The laboratories developed under this program throughout 2022 are the result of the HidroSinergia project and Lab Noronha pelo Planeta.

HidroSinergia has among its objectives to support the expansion of renewable energies (solar and wind in particular), the production of green hydrogen, environmental recovery in the São Francisco watershed and the improvement of social indicators in the Northeast region. The project team permanently invests in the elaboration of integrated policies between the different sectors, research, articulation with government, private sector and civil society, and implementation of practical actions. The initiative is supported by Instituto Clima e Sociedade (iCS) and a network of national and international partners.

To achieve its objectives, HidroSinergia combines concepts such



as decarbonization, regenerative economy and sociocultural inclusion, based on the construction of collaborative processes, covering four interconnected axes. In practice, this happens through the Regenerative Economy Labs in Suape and São Francisco River. Integrating various green production chains (such as reforestation, carbon credits, bioindustries and solar power production in decentralized networks), the São Francisco River Lab proposes an innovative economic model that interconnects farmers, companies of all sizes, universities, governments and non-governmental organizations, in order to roll back climate changes, empower communities and increase income.

THE SÃO FRANCISCO
REGENERATIVE ECONOMY
LABORATORY PROPOSES AN
INNOVATIVE MODEL THAT AIMS
TO ROLL BACK CLIMATE CHANGE

The creation of laboratories recognizes actions that already exist in the locations where the initiatives are planned, in addition to improving articulations and subnational policies that are based on environmental aspects and measures to decarbonize the economy. Thus, ensuring a systemic governance with interconnected public policies is key; multi-sector plans; interconnected innovations with the academy, NGOs, companies, governments and communities, carbon

credit cooperatives and distribution of solar arrays, in addition to strategies that enable creation of strategic consortiums; and providing inclusive qualification of more sensible agents to laboratories.

For each production chain – such as distributed solar generation, for example – a consortium is created with specialized partners, financiers and sponsors, and a collaborative implementation model is developed, based on local cooperatives. The model enables permanent exchange of knowledge, joining forces and accelerating processes, aiming to optimize opportunities and obtain fast, inclusive and consistent results.

The Suape Lab seeks to promote green hydrogen, a fuel that has received great attention worldwide and in whose production the Northeast has a great competitive advantage. The Suape Complex already has negotiations at an advanced stage for the installation of a plant for the production of green hydrogen and, in 2022, signed a cooperation agreement with the CBC to advance in the actions proposed by the laboratory.

In 2022, the HidroSinergia project yielded additional outcomes. The **Nordeste Potência** plan, delivered to state governor candidates in the region, fostered public debate on the post-pandemic economic recovery in the Northeast on green, fair and inclusive bases, in a system that generates benefits for all strata of society. Launched in July 2022, the document was drafted by teams from four organizations in addition to CBC: Fundo Casa Socioambiental, Grupo Ambientalista da Bahia and Instituto Climainfo, with support from Instituto Clima e Sociedade (ICS).

In addition, the first The Social Carbon Credit Cooperative was launched, created within the scope of the São Francisco River Regenerative Economy Lab, on the

Commitments of HidroSinergia

- 1. Support the expansion of renewable sources within sustainable development guidelines and development of interconnected public policies.
- 2. Foster national and international partnerships to drive the production of green hydrogen.
- 3. Improve management of water resources, regenerating hydrographic basins and changing the landscape of operation of hydroelectric power plants.
- 4. Create an economic recovery plan for the region, fostering the energy transition and job creation, and eliminating inequality through qualification and strengthening of Social Carbon Credit Cooperatives.

Visit the [HidroSinergia website](#) for more information.



**SERGIO XAVIER,
CREATOR OF
HIDROSINERGIA, IN
AN EVENT IN PAULO
AFONSO, BAHIA**

borders of the states of Alagoas, Bahia, Pernambuco and Sergipe. Initially, the cooperative is carrying out a survey of the carbon stock in the members' preserved areas, modeling the carbon capture calculation, adding social value and climate justice mechanisms, and mapping deforested areas for regeneration, among other activities.

The idea of creating the Caatinga Lab was to involve actors from the biome and is supported by the ongoing dynamics of the Climate Dialogues Project, boosting the direct interaction of the Association of Social Carbon Credit Producers of the Caatinga Biome in Delmiro Gouveia (AL).

The laboratory implantation project is currently being developed.

All of these activities were publicized during COP27, with the participation of the organizer and creator of the initiatives, Sergio Xavier.



Noronha pelo Planeta

The Regenerative Circular Economy Lab – Noronha pelo Planeta, under construction in the Fernando de Noronha archipelago (PE), connects knowledge and develops innovations to drive an inclusive and sustainable economy. The project is being made possible by the Consortium Noronha pelo Planeta, established via a Cooperation Agreement signed between CBC, Instituto InterCidadania, Circularis Negócios Inovadores and SinsPire Cultural and the administration of the archipelago of Fernando de Noronha.

This is yet another concrete example of how it is possible to promote decarbonization actions without losing economic gains. With an inauguration scheduled for 2023, the initiative, financed and supported by the Ball Corporation, will centralize the collection of aluminum cans on the island and intends

to help save part of the R\$ 1 million that the government spends, per month, just to take the island's garbage to the mainland.

The objective is to promote new economic models that are inclusive, sustainable and replicable on a large scale, with the active participation of the local community and the integration of companies, academia, governments and non-governmental organizations.

Ball Corporation, the main supporter of the project, is a multinational company that provides sustainable aluminum packaging solutions and aerospace services and is a global leader in the production and recycling of beverage cans. Also partners of the initiative: Ambev – AMA, Novelis, Minalba, Neoenergia, Renault and GOL Linhas Aéreas, which launched the first carbon-neutral Brazilian air route on the Recife–Noronha–Recife section, in September 2021.

REGENERATIVE CIRCULAR ECONOMY LABORATORY – NORONHA PELO PLANETA, UNDER CONSTRUCTION IN THE ARCHIPELAGO OF FERNANDO DE NORONHA

Institutional

CBC management continues to foster a series of changes in the way the organization is managed and invests in new tools, training and qualification, new processes, procedures and flows.

For the second consecutive year, the CBC renewed the title of Certified Public Charity, recognized by the Federal Revenue of the United States, which grants organizations outside the United States the status equivalent to that of philanthropic institutions in that country.

All the team work and the results of our actions have enabled CBC to count on the support of the Open Society Foundation (OSF) for the

second year in a row, an institution founded by George Soros that fosters organizations working for justice, democratic governance and human rights all over the world.

In 2022, the CBC team relied, for another year, on the consultancy of Fundação Dom Cabral, an important and recognized institution dedicated to promoting excellence in organizations. The directors and directors, consultants, advisors

IN THE FIRST FACE-TO-FACE MEETING OF THE CBC TEAM AFTER THE PANDEMIC THE STRATEGIES FOR 2022 WERE DISCUSSED





THE CBC TEAM ATTENDED IN A HYBRID MEETING, AT THE ICS HEADQUARTERS, IN BOTAFOGO, TO DISCUSS THE OKRS FOR THE SECOND QUARTER OF 2022

and coordinators participated in refresher courses in Marketing, Project Management, Human Resources and Digital Transformations, among others.

A new agenda structure for weekly meetings, including board, management, technical and general meetings. In these online forums, which gather up to twenty people, projects are presented, strategies and work plans are defined, and actions and initiatives that contribute to the growth of the CBC are discussed. From weekly meetings the team can be maintained - comprising dozens of specialists, located in six Brazilian states - updated on the strategic information related to management and institutional accomplishments, also promoting synergies and integrations between actions from various projects from the institution.

The use of management tool Monday was systemized. Three members of CBC underwent complete training for three months, to learn how to use all the tools and capabilities of the project management platform.

Monday allows integration with e-mails and other communication, archiving and task distribution tools. With the use of Monday, the CBC team has been advancing in organization and boosting growth in productivity rates.

2022 was also remarkable due to the return to face-to-face meetings, after a long pandemic. CBC members met on three occasions to present advances in areas and projects, analyze opportunities and plan for the following quarter. In these strategic meetings, OKRs are defined to be implemented in the following three months.

The OKR methodology has been essential for CBC's actions to be structured in an agile, simple and transparent way. In 2022, progress of projects could be monitored, further improve team performance and align corporate objectives with the organization's vision.

CRISIS MANAGEMENT AND PREVENTION

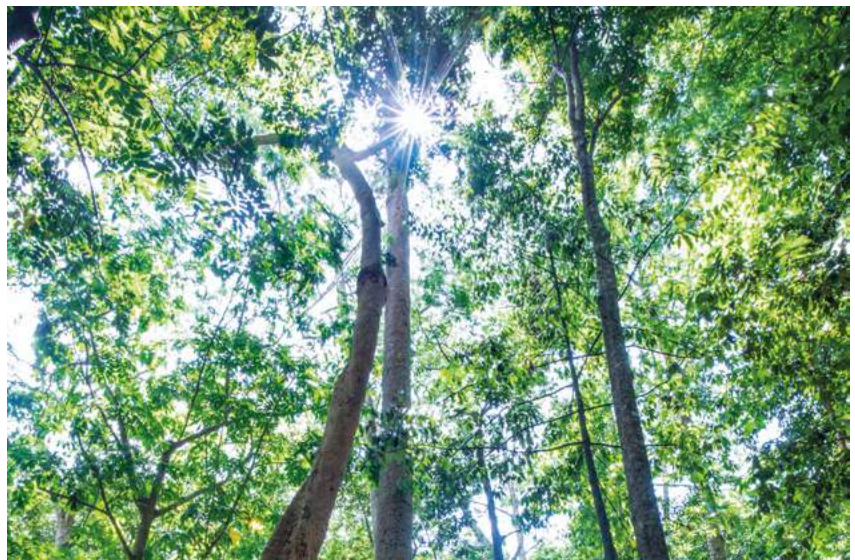
The Communication team developed an overall crisis management plan and a Crisis Handbook. Investing in prevention, as we well know, is essential for preserving the image and reputation of an organization like Centro Brasil no Clima. The plan was designed with the aim of defining the guidelines and guidelines to support the necessary actions in the face of an approaching reputational crisis, with one or more publics. And, for the strategy to be successful, it is key to write a manual, create and structure a Crisis Committee, with assignments to each manager. The plan will be updated annually, following changes in the organization, following scenarios and trends and based on a risk map formulated by the CBC team.

The Crisis Manual presents a series of questions related to the definition and classification of crises, mapping of risks, prevention actions, functioning of the committee, relationship with the media and necessary measures after the crisis, among other important points.

AWAKENING ON CLIMATE

Awakening to Climate is an initiative that brings together the CBC team on a monthly basis to listen to specialists – from the organization itself, universities and the market – and exchange experiences. Throughout 2022, eight meetings were held with some senior consultants from CBC (Fabio Feldmann, Sérgio Besserman e Sergio Xavier) and some guests, such as attorney Suely Araujo, Ph.D in Political Sciences and professor at the Instituto Brasileiro de Ensino, Desenvolvimento e Pesquisa (IDP). Climate justice and ecofeminism were the themes presented respectively by CBC's Institutional Relations manager, Flávia Bellaguarda, and by advocacy advisor Beatriz Carneiro.

The initiative was created to promote discussions over key subjects related to climate change; present important and recently published reports; debate over issues related to the Brazilian climate policy; contribute to bring the team up to date and stimulate collective thinking on strategies for CBC. Our technical director, William Wills, opened the series of meetings in May with a presentation of a summary of the IPCC WG3 (Mitigation) report, published in April.





DIVERSITY

In 2022, we started the process of renewing our official diversity and inclusion policy, created in 2020. Initially, specialized consulting company Usina da Comunicação was hired and assigned to perform an initial diagnosis and awareness-raising workshops on Why Diversity Matters, Profits and Risks, Positions of Speech, Privileges, Historical Reparation, Equality and Social Justice, Structural Prejudices (economic class, gender and race), Intersectionality and Affirmative Actions. These meetings were attended by directors, board members and technical officials.

By the end of this process a committee was created, integrated by 10 consultants, to promote internal discussions, adopt diversity criteria and inclusion in selection processes, update and monitor the numbers of the institution and create a diversity and inclusion plan, with definition of short, medium and long term actions.

With full support from the board, including the participation of management and administration directors on the committee, actions in favor of diversity, inclusion and equity were aligned with the OKRs defined for the first quarter of 2023.

Based on this movement and the adoption of practical measures, we seek to be a reference in diversity, inclusion and equity. The board of directors and the technical staff currently have 50% of female members and the intention is to advance so that more people with different sexual orientations, identities, genders and races are received.

CBC IN THE MEDIA

In 2022, the Brazilian media made progress in covering climate change, as it had been happening in recent years. Even with the news dominated by major topics, such as the presidential elections and the World Cup, we had a clear growth in publications related to climate change. And most important, of course: the movement of news on climate change from specific sections, such as Science and Environment, to others, such as Politics, Economy and Cities.

The coverage of newspapers, portals and the main TV channels of COP27 highlighted the performance of the governors, within the scope of the Governors for the Climate alliance, articulated by the CBC based on events and meetings in Egypt. A movement that was boosted by the vacuum left by the federal government with more emphasis after the elections.

For another year, CBC directors and consultants stood out as sources for the national and international press. Throughout 2022, we publicize CBC's actions, initiatives, projects and programs. We also count on the participation of directors and consultants in reports and editorials focused on the publication of articles. Throughout the year, CBC and its themes were featured in insertions in some of the main media in the country, such as: *Valor*, *O Globo*, *Folha de S. Paulo*, *Estadão*, *Bandnews*, *Bandnews TV*, *UOL*, *G1* and *Um Só Planeta*, among others.

Thus, in 2022, the CBC was mentioned in 332 articles, which, if assigned value, as happens in advertising, would cost approximately BRL 1,589,397.80.

NUMBERS



7,000

people registered in trainings



Four

new projects



54

state governor candidates received
CBC proposals



324

published articles



Six

States represented
(Rio de Janeiro, São Paulo, Paraná,
Rio Grande do Sul, Pernambuco
and Mato Grosso do Sul)



Actions with representatives from

27

states



R\$ 1,589,397.80

in media returns



16

Masters, Doctors and Ph.Ds



2,268

climate leaders created



Seven

representatives at COP27



27

governments connected



34

Journeys for Climate classes



35

specialists and consultants



21

online events held



800

people certified in Climate Journeys

NETWORKS, FORUMS AND TITLES

Participation in forums, networks and councils has ensured that the CBC has the possibility of reverberating strategic issues to different actors and interested parties, while allowing it to join forces with other organizations that also work to stop climate change.



ACA - Alliances for Climate Action

Launched in January 2021, ACA Brasil is the Brazilian version of ACA Global, which currently has nine national alliances around the world. Alliances for Climate Action are national coalitions dedicated to taking systematic measures and increasing public support in facing the global climate crisis, in order to help countries comply with the commitments agreed in the Paris Agreement. In Brazil, WWF Brasil, o ICLEI América do Sul, Instituto Clima e Sociedade, CDP Latin America and Centro Brasil no Clima joined efforts to coordinate the creation of the Alliance for Climate Action.



Race to Zero

unfccc.int/climate-action/race-to-zero-campaign

The CBC supports Race To Zero, the UN global campaign that brings together non-state actors from around the world committed to a green, resilient and carbon-free economic recovery, and to achieving net zero emissions by 2050. CBC has been supporting the Brazilian states in the processes to join the campaign. In some cases, we even helped in the elaboration of the decree that formalized the adhesion. According to December 2021 numbers, 733 cities, 31 regions, 3,067 companies, 173 of the main investors and 622 higher education institutions, around 120 countries, have already joined the campaign.



Climate Observatory

www.oc.eco.br

Founded in 2002, the Climate Observatory (OC) is a Brazilian civil society network on the climate agenda, with more than 70 member organizations, including environmental NGOs, research institutes and social movements. Its objective is to help build a decarbonized, egalitarian, prosperous and sustainable Brazil, in the fight against the climate crisis. Since 2013, the OC publishes the SEEG, the annual estimate of greenhouse gas emissions in Brazil.



Green Light

farolverde.org.br

The Farol Verde panel is a tool for exercising citizenship, constructed and supported by dozens of organizations and networks of the Brazilian civil society, with the purpose of empowering our democracy, offering the national electorate systemized and up-to-date information and data on “adhesion” and “potential” commitment of candidacy to the Federal House of Representatives and the Senate regarding climate change agendas, environmental sustainability and socioenvironmental rights in 2022 elections.



Climate and Development

clima2030.org

The Climate and Development initiative is a gathering to discuss, design and promote the transition to a low-carbon Brazil in 2030. We connect diverse actors to build visions, scenarios and actions that must be taken already in this decade.



Rio de Janeiro City Council

Resumed from May 2021, the Rio de Janeiro City Council intends to build a new strategic plan for the economic recovery and future of Rio. The CEO of CBC, Guilherme Syrkis, is one among nearly 350 new counselors, who were invited to present proposals for improvements to the city in six pillars: Cooperation and Peace, Equality and Fairness, Well-being and Connected Territory, Economic Development, Competitiveness and Innovation, Climate Change and Resilience.



Letter of Intent for the Climate of the municipality of Niterói

CBC signed the Letter of Intent for the Climate of the municipality of Niterói to act as a consultative institution. The document is a commitment settled between the Executive and the Legislative for the creation of the Parliamentary Climate Front and aims to support climate mitigation actions in the municipality, disseminating the importance of the climate and environmental agenda for the advancement of climate security for the population of Niterói.



CIF - Climate Investment Funds

As the only Brazilian organization among 21 observers in the world, the CBC was selected as a civil society observer for the Climate Investment Funds (CIF) between 2021 and 2023. One of the largest climate financing mechanisms, nowadays CIF cooperates for low-carbon economic development, empowering 39 projects in 19 countries around the world.



Sustainable Tax Reform, mediated by RAC

estafaltandoverde.org.br

Centro Brasil no Clima and 12 other civil society organizations took part in the "Sustainable Tax Reform" campaign between 2020 and 2021. The idea of the campaign is to create a tax system with simple and viable rules, socially fair, that moves towards the transition of the country's green economy, encouraging the generation of new jobs and the well-being of the population.



Tecnologia Social
CERTIFICADA PELA
FUNDAÇÃO BANCO DO BRASIL

Journeys for Climate

The Virtual Climate Learning Journeys - or just Journeys for Climate - are certified as Social Technology by the Banco do Brasil Foundation, the main recognition of social methodologies in the country. The journeys were developed by The Climate Reality Project, represented in Brazil by CBC, and are a teaching method about climate aimed at a wide spectrum of people.



Brazilian Climate Change Conference

We are part of the co-makers group of the Brazilian Climate Change Conference since 2019, which aims to influence civil society for contributing with efforts in reaching the goal of the Nationally Determined Contribution (NDC) of Brazil for the Paris Agreement, in addition to fighting climate change. CBC has already organized 14 panels during the four editions of the conference.

Certified Public Charity

We have renewed the title of Certified Public Charity, certification granted by the Federal Revenue of the United States that indicates that a certain organization outside the US has status equivalent to a philanthropic institution in that country. This makes our management and compliance even more robust, in addition to facilitating the receipt of donations from US and international companies and NGOs.

Financial

ACCOUNTING DOCUMENT

Statement of income for the years ended December 31st, 2022 and December 31st, 2021 (in reais)	2022	2021
OPERATING REVENUE		
Donations Revenue	4,889,885	4,743,981
	4.889.885	4.743.981
Net revenue of operating activities	4.889.885	4.743.981
OPERATIONAL EXPENSES AND COSTS		
General and Administrative	-709,753	-224,936
Operational	-4,213,712	-4,136,615
Taxes and fees	-26,127	-23,349
Financial Expenses	-47,938	-18,293
	-4,997,529	-4,403,193
Operational Surplus / deficit	-107,644	340,788
Financial Revenue	185,444	40,003
Gross non-operating revenue	185,444	40,003
Fiscal year Surplus / deficit	77,800	380,792

Roberta de Almeida Mannarino
 CRC/RJ 95.626/07
 CPF 085.130.047-23

ABOUT CBC



About CBC

The Centro Brasil no Clima (CBC) is a center for reflection and action (think-and-do-tank), dissemination of knowledge, development of strategic actions and engagement of society to combat the effects of climate change.

Strictly nonpartisan, CBC acts to influence Brazilian politics and power structures. Develops proposals, projects, strategies and actions, particularly through articulation and political incidence within a sub-national scope and dialogue in the international plan, in order to enable the transition to a carbon-neutral economy through implementation of the Paris Agreement and, more specifically, the Brazilian NDC.

This history has been helping the establishment of sector and regional NDC goals, increasing ambitions, constructing a long-term strategy in order to eradicate net greenhouse gas emissions up to 2050 and creating substantial adaptation actions in several levels.

VISION

Be an international inspiration in knowledge generation, promotion of dialogue and decision-maker engagement in facing climate change.



MISSION

Promote knowledge and engagement for decarbonization of the economy, fighting the climate emergency and driving climate justice forward.



VALUES

Excellence
Commitment
Transparency
Socioenvironmental
Justice Sustainability
Diversity
Nonpartisan





Background

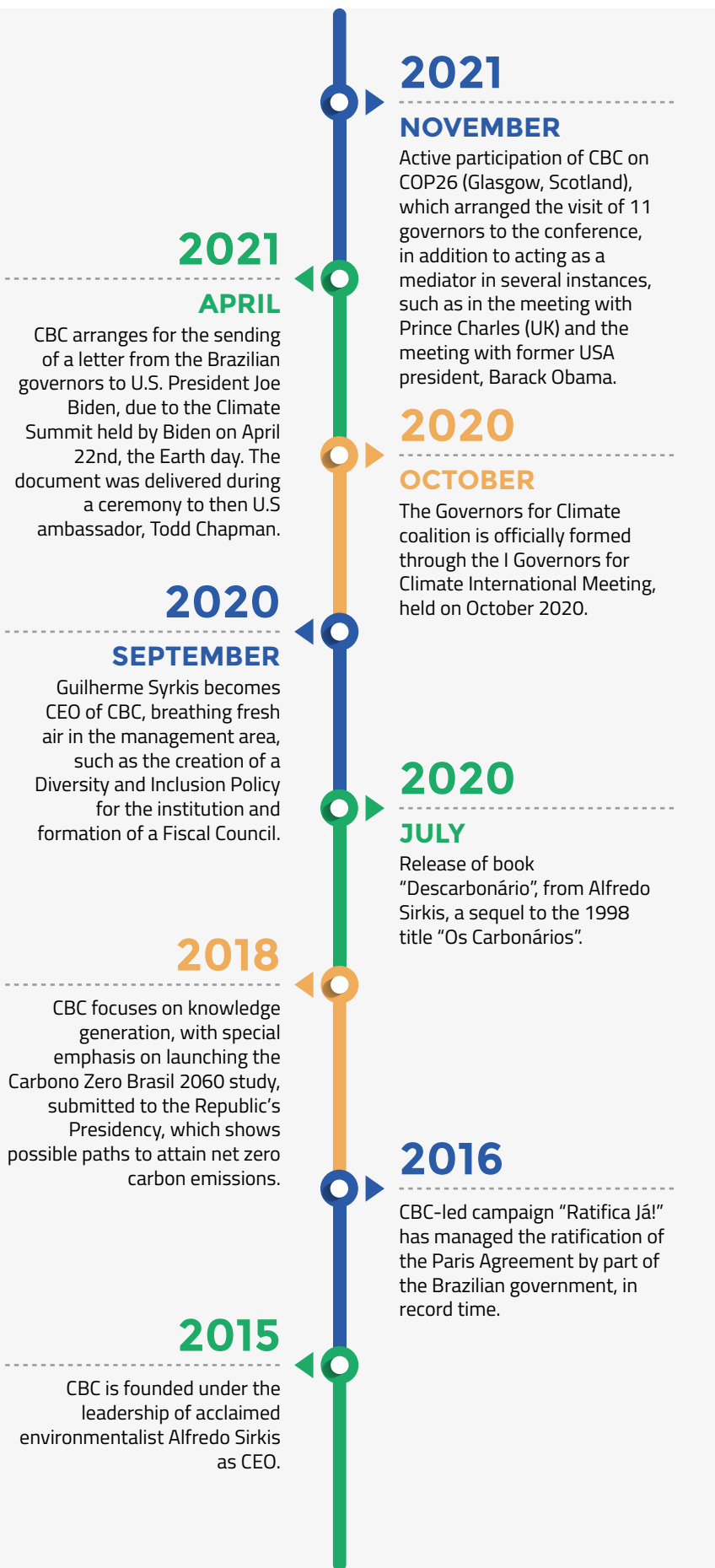
Centro Brasil no Clima (CBC) was founded in 2015, as a result of Rio Clima 2012, a major event parallel to the Rio+20 Conference that brought together experts from more than 14 countries and formulated a platform of five major recommendations delivered to the delegations present at the UN Conference

The most remote origins of the CBC had been the Brasil no Clima demonstrations, in 2007 and 2009, in Rio de Janeiro, before the Climate Conferences in Bali and Copenhagen, respectively. The second demonstration, in particular, brought together more than 5,000 people and had an influence on the Brazilian position at COP15, held in the same year and which, for the first time, included some type of emission reduction target.

The group that gave rise to the CBC was composed of specialists from different nationalities, scientists, researchers and strategic institutions, which carry out in-depth studies, generate knowledge and work on the formulation of instruments to face climate change. The years that preceded formalization of CBC as an institution, this remarkable group has contributed with several in-depth studies and workshops directed towards economy decarbonation and creation of

public policies that foster actions and possible paths for counteracting the climate crisis and its impacts. Among the highlights are the parallel event to COP20 (2014) and the editions of the Rio Climate Challenge in 2012, 2013 and 2015 – the latter in preparation for COP21, held in the same year.

In the field of impact actions, the Ratifica Já! campaign (of 2016, which ratified the Paris Agreement in Brazil within a record time of two months), the articulation of Governors for Climate (settled in 2020, joins all Brazilian states around concrete commitments towards climate action), and the inter-religious act "Fé no Clima" (Faith in Climate, organized in 2018) are some examples of political articulation capacity, national influence and strategic action that comprise the main pillars of CBC.



From June 2019 to April 2020, CBC implemented initiatives at the subnational level, based on consistent research and academic studies. From the development of political bridges with governors and secretaries, the first steps were walked towards the creation of the Governors for Climate movement and creation and reactivation of State Forums, in joint effort with Abema. These processes and actions have further consolidated throughout 2021.

Among articles, studies and publications, the book *Moving the Trillions* (Alfredo Sirkis, Jean Charles Hourcade, Rogério Studart et al.), published in 2018, which spearheads the debate on positive mitigation action prices, and the study *Carbono Neutro Brasil 2060*, also drafted in 2018 in partnership with universities, that shows possible ways to reach Net Zero, in other words, net zero carbon emissions.

In July 2020, the founder and then CEO of CBC, Alfredo Sirkis, published the book "Descarbonários", his latest work, a relevant account of his legacy and other stories.

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